

West Milford Highlander Band 2013 Inaugural Golf Classic



Dear _____

We would like to invite you to sponsor an exciting golf event, which will give you an opportunity to entertain and gain exposure to potential clients. The event will include golfers from around the community and will raise money for the West Milford Highlander Band.

On April 20, 2013 a 2:00 PM a Shotgun Start at Crystal Springs Golf Club in Hamburg, NJ will be the Inaugural Highlander Band Golf Classic. This unique golf tournament will include a full day of exciting events, as well as contests for the Straightest Drive, Longest Drive, Closest to the Pin, Hole in One, and door prizes.

This is an opportunity for you and your company to reach many prospects while helping to raise money for the West Milford Highlander Band. We ask that you take this opportunity to please consider participating as a sponsor, where you will receive:

Sponsor Benefits

- Company Name in all Promotional Material
- Company Literature in Golfers Tee Package
- Company Sign at Event
- Company Name Mentioned at Awards Ceremony
- Company Name & Logo on Sponsor Page on Event Website
- Golfing Spots in Tournament Included with Major Sponsorship Packages

As a sponsor of this year's event, you will receive these benefits and assist us in our mission; to provide musical scholarship and financial support for the West Milford Highlander Bands Scotland Tour. We appreciate your consideration and hope that you will join us for this great event. We will contact you in the very near future to answer any questions you may have, or you may feel free call us.

In Highlander Pride,

**Robert & Laura Law ~ Caryl Romeo ~ Beth Perry ~ John Addice ~ Harry Clark ~ Vicky Kronyak
Steve Martinique ~ Zoltan Horvath ~ Amy Bennett ~ Mark & Bonnie Haarklau ~ John Hric**



West Milford Band Parents Association - Golf Committee

Phone: 973-534-7500 (Robert Law)

Email: Info@HighlanderBand.com

Web: WMHighlanderBand.com/#!golf/c53

P. O. Box 603, West Milford, NJ 07480

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Sponsorship levels and Commitments		
Sponsorship	Commitment	Benefits
Title Primary Event Sponsor	\$5,000	Foursome; company name in the title of the event; signage at the registration area, beginning and end of the course, and at the banquet; full page inside front cover ad in event program; inclusion in all promotional materials and website sponsor page
Golfers Banquet Sponsors the awards dinner	\$4,000	Foursome; company tent on every table; signage at the registration area and at the banquet; full back cover ad in event program; inclusion in all promotional materials and website sponsor page
Band Banquet Sponsors the band dinner	\$3,000	Foursome; company tent on every table; signage at the registration area and at the banquet; full inside back cover ad in event program; inclusion in all promotional materials and website sponsor page
Ball Provides the sleeve of balls for every golfer	\$2,500	Foursome; company logo on golf balls; signage at the registration area and at the banquet; full page one ad in event program, inclusion in all promotional materials and website Sponsor Page
Hole in one Provides the prize	\$2,000	Twosome; insurance on prize package; dedicated hole; signage at the hole, registration area and at the banquet; full Inside last page ad in event program; inclusion in all promotional materials and website sponsor page
Contest Provides the prize Closest to the Pin Longest Drive Straightest Drive	\$1,500	Twosome; dedicated hole signage at the hole, registration area and at the banquet; full page ad in event program; inclusion in all promotional materials and website sponsor page
Platinum	\$1,000	Dedicated hole; signage at the hole, registration area and at the banquet; full page ad in event program; inclusion in all promotional materials and website sponsor page
Gold	\$500	Shared hole (2 Sponsors) with signage; full page ad in event program; inclusion in all promotional materials and website sponsor page
Silver	\$350	Shared hole (3 Sponsors) with signage; half page ad in event program; inclusion in all promotional materials and website sponsor page
Bronze	\$250	Shared hole (4 Sponsors) with signage; quarter page ad in event program; inclusion in all promotional materials and website sponsor page
Hole	\$200	Shared hole (5+ Sponsors) with signage; business card ad in event program; inclusion in all promotional materials and website sponsor page
Cart	\$100	Company sign on 2 carts; business card ad in event program; inclusion in all promotional materials and website sponsor page
Award/Auction Provides the prize for Awards and Auction	Min. Value \$100	Signage at the registration area and at the banquet; ad in event program (size varies based on value of donation); inclusion in all promotional materials and website sponsor page